

ONLINE LEARNING SYSTEMS

Content Creation
Hosted Learning Platforms
Secure Academic Assessment
Online Student ID and Monitoring
Digital Resources Asset Management

A FEW OF OUR CLIENTS

Laureate International Universities: The world's biggest international network of campus-based and online universities.

World Academy of Sports: Leading provider of programs for national and international sports federations.

Manchester Business School: Rated 4th in the UK, 11th in Europe and 29th in the world by the Financial Times.

University of Liverpool: One of Britain's internationally renowned seats of learning and research.

Cambridge International Examinations: The world's largest provider of international qualifications for 14 - 19 year olds.

Bellevue University: Ranked with Harvard, Yale and MIT among the top 20 universities in the USA for developing leaders by Leadership magazine.

Eduventures: Industry leader in research and consulting for higher education institutions.

Infostrada Sports: The worldwide provider of comprehensive sports statistics and information services.

NCC Education: Britain's global provider of Education solutions.

Informatics Education: One of the largest education and training service providers in Asia.

Medifast Inc: Leading provider of weight-management products and programs for more than 30 years.

Urban Planet Mobile: Award-Winning Developer and Distributor of Educational Programs for Mobile Devices.

Measurement Inc: The industry leader in providing professional handscoring services for essays and open-ended exams.

Walden University: A global leader in student-centered online education.

ACI Worldwide: Leading solutions provider across the global spectrum of financial institutions, processors and retailers.

A LEADER IN EDUCATIONAL TECHNOLOGY

MILLENNIUM COMPANY

Founded on January 1st 2000, we have grown to be a multinational enterprise with people of outstanding talent and experience based in Asia, Australasia, Europe and North America. Our clients are among the world's best known international corporations and universities and we take a pride in providing them with expert services of the very highest quality.

APPLYING EXPERTISE WITH EXPERIENCE

Asiatrac has been a pioneer in the development and application of technology to provide state-of-the-art solutions for higher education and corporate training since its foundation in 2000. Created by the former CEO of Cambridge University Asia Pacific and his online education research team, Asiatrac has a unique combination of technical expertise, academic excellence, and regional experience.

TOTAL SYSTEMS FOR 21ST CENTURY LEARNING

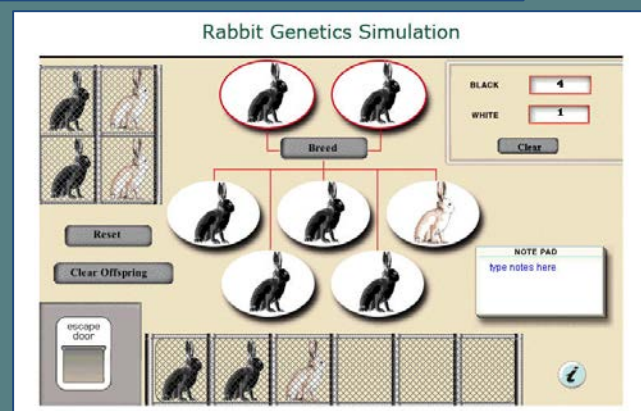
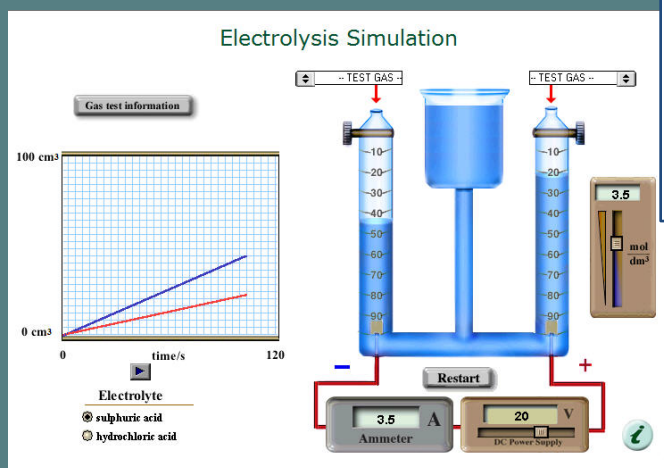
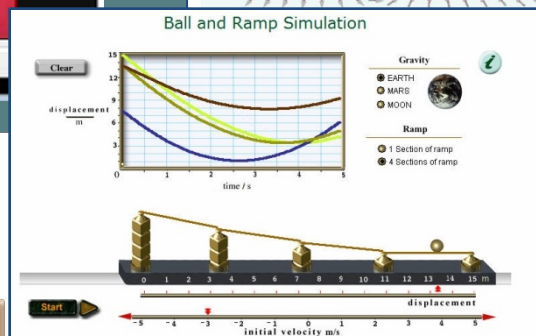
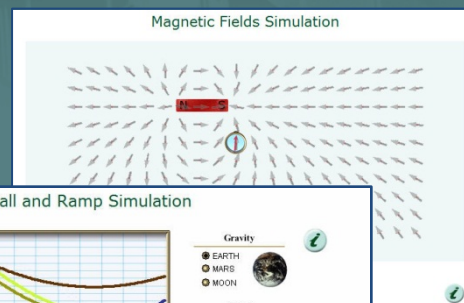
We have developed advanced tools for academic networking and collaboration, fully integrated with our own hosted environments for online learning, student assessment, and digital rights management. These environments operate seamlessly with popular university student information systems such as Campusvue as well as systems we have built for leading universities ourselves.

GLOBAL CONNECTIONS

Asiatrac has provided services for schools, universities, and multinational corporations in Asia, Europe, the UK and the USA and enjoys long term contacts with Education Ministries in many African and Asian countries. Through our global network of relationships with leading academic institutions, government departments, and specialist companies, we can plug you into the connections you need to win business in some of the most exciting markets in the world

ACADEMIC EXCELLENCE

Our consultants are senior academics from prestigious institutions of higher education throughout the world, including: Beijing University, University of Cambridge, University of British Columbia, University of Wisconsin, Shanghai Foreign Studies University, The Asian Institute of Technology, Katholieke Universiteit Leuven, University of Otago, University of Auckland, Hanoi University, and Nanyang University of Technology in Singapore.



AWARD WINNING MEDIA

GRAPHICS SIMULATIONS VIDEO DVD GAMING SOFTWARE

With our partner companies *Aotea Interactive Media* and *Charlotte Films*, our creative teams have consistently produced world beating educational media, including: broadcast quality films for online university studies, virtual science laboratories for state education systems, business simulations and video based training for multinational corporations, games software for the global oil and gas industry, DVDs for national and international sports federations. This team played an important role in helping Cambridge University win the prestigious Queen's Award for Technology Achievement.



ONLINE DEGREE COURSES

FOR UNIVERSITIES IN USA

Academic Preparation

Critical Thinking Skills
Scholarly Writing
Plagiarism and how to avoid it
Introduction to Statistics
The APA Style Guide

BACHELOR DEGREES

Accounting 1
Advanced Composition
Applied Network Technologies
Applied Statistics
Business English 100 (ESL)
Business English 200 (ESL)
Business English 300 (ESL)
Business English 400 (ESL)
Business Ethics
Business Law
Business Office Procedures
Business Organization and Management
Composition 1
Composition 2
Contemporary Issues in Sports
Critical Thinking and Problem Solving
Entrepreneurship
Finance for Managers
General English 100 (ESL)
General English 200 (ESL)
General English 300 (ESL)
General English 400 (ESL)
Help Desk Procedures
Human Resources Management
Information Systems Management

Financial Management
Human Resource Management
Marketing
Introduction to Finance
Introduction to Information Literacy
Introduction to Technical Computer
Concepts
Leadership
Macroeconomics
Marketing
Principles of Business
Principles of Nutrition
Sociology
Strategies for Success
Technology for Managers
Windows Administration

DOCTORAL PROGRAMS

DBA Business Operations
DBA Information Systems

FOR UNIVERSITIES IN UK

LLM DEGREES

Aspects of banking law
International law and foreign investment
Competition law
International money laundering regulation
Commercial contracts
International Taxation Law
Conflict of Laws in Business and Commerce
Internet law

Copyright

Law of Business Organizations
Corporate Governance
Law of the European Single Market
Information security
Law of the World Trade Organization
International Financial Services Law
Legal Methodology
Patent Law

MASTER OF SCIENCE DEGREES

Strategic Operations Management
Operations Modeling and Simulation
Business Analysis and Assessment
Project Management
Logistics and International Trade
E-Commerce
Supply Chain Operations Management
Marketing Management
Total Quality Management
International Business and Emerging Markets
Lean Thinking
Performance Management
Business Leadership
Marketing Research
Consumer Behaviour
Performance Management
Economics for Management
Strategy and Organisational Learning
HR Resourcing
Strategic Organisation
International Business and Emerging Markets
Managing in a Multicultural Context
Marketing Management

Some Client References:

MANCHESTER BUSINESS SCHOOL Rated by the Financial Times
8th in the world for delivery of the subject of International Business

'Since the formation of Asiatrac they have acted as consultant and developer for various projects for Manchester Business School's Worldwide operation. We have been delighted with the understanding of our needs and the quality of the results.' (CEO, MBS Worldwide)

BRITISH PETROLEUM

4th largest company in the world with operations in 80 countries

'Asiatrac has a wealth of experience in all aspects of education and especially in online teaching and testing where Asiatrac has been a leader in development of this area of expertise.'
(Chief Executive, BP Vietnam)

LAUREATE EDUCATION

The world's biggest education company with 50 universities and half a million students following online courses

'Asiatrac's services in content development, instructional design, and learning technologies have been a rock for me over the years. David Gleave and his team delivered, full-service offerings that included Master's level course content development, media and graphic design and development, assessment design, and instructional design, all within his excellent Learning Management System.' (Chief Learning Officer, Laureate Online Division)

'David and his firm are experts in the education field and bring enormous insight and understanding to their clients. He is always focused on delivering a very thoughtful, high quality product. I can highly recommend his firm to anyone considering their services.'
(Senior Vice President, Laureate Asia Pacific)

ONLINE LEARNING SYSTEMS MANAGEMENT



SCHOLARSHIP, ART, & TECHNIQUE

Developing and delivering an online learning experience that students find both engaging and academically rewarding requires a combination of creative, academic, and technical skills of the very highest order.

We are proud of our Cambridge University heritage and strive always to stay ahead in academic excellence, creative ability, and technical expertise. We draw on the best from every part of the world and continuously improve the quality of our work by listening to feedback from students in fourteen countries across five continents.

The statistics show that our products and learning environments gain and retain students and help them to achieve their full academic potential.

ASIATRAC LEARNING STUDIO

Asiatrac has been a pioneer in the development and application of technology to provide state-of-the-art solutions for higher education and corporate training since its establishment in January 2000. Our clients include some of the world's leading universities and multinational companies.

Asiatrac Learning Studio is an integrated system which combines:

A powerful **Digital Rights Management System** that is fully searchable by users who will be able to treat it as a one-stop shop for all reusable digital assets.

A comprehensive **Learning Management Platform** that has all the features of current market leaders and can be deployed to work seamlessly with existing student information systems.

An **Assessment Management System** that can deliver high stakes online academic tests as well as standard course assessments and quizzes and keep detailed individual and grouped records of results in a Grade Book that can be accessed securely online.

A full set of **Networking and Collaboration Tools** that will allow faculty, administration, and students to exchange information and ideas through a range of media from online chat rooms to real time audio and video and use presentational and other software to enhance the quality and accuracy of communication.

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Contact us directly from our website | <http://asiatrac.com>